

PATHFINDER

The G2G3 Cloud-Based Assessment Portal



BECOME YOUR CLIENTS TRUSTED ADVISOR... FAST

For many organizations, the assessment of their current process performance is triggered by the need to plan for future improvements. Whilst gut instinct says that process improvement is a good idea, without tangible linkage to financial outcomes, it becomes improvement for its own sake.

In response to this, G2G3 presents **Pathfinder** - a cost effective, cloud-based assessment portal offering an accumulation of knowledge and skills from the foremost experts in the field of IT Service Management, ISO/IEC 20000 and Project Portfolio Management.

Pathfinder allow you to work in partnership with your clients to understand where their IT Service Management, ISO/IEC 20000 and Project Portfolio Management processes are now; where they need to be; and, how to get there.

Using **Pathfinder**, in less than 10 days, you can provide your clients with a facts-based, future roadmap that maps to their specific market, organization and goals, and feeds directly into their IT strategy. **Pathfinder** allows you to provide your clients with a forward Journey Plan to improve their business, so you build stronger, lasting relationships. The Journey Plan provides a structured, actionable and measurable service improvement plan for continual alignment to your clients ever changing business needs. You provide the right products, services and education at the right time to help them to succeed, and in doing so, you become a trusted advisor.



PATHFINDER

THE G2G3 ASSESSMENT PORTAL



Pathfinder is a software mediated assessment application and as such it eliminates the subjective influences often evident in more traditional consultancy methods. It does not replace sound advisory consultancy – instead it complements it, automates it, simplifies it and helps to deliver it in half the time, at half the price, with twice the value.

Pathfinder can be used as a standalone cloud-based assessment service or as a complementary assessment service around the G2G3 simulation products.

PATHFINDER AND G2G3 SIMULATIONS

Pathfinder can be used as a standalone cloud-based assessment service or as a complementary assessment service around the G2G3 simulation and readiness solutions. The G2G3 in-room simulations are the ideal complement to the **Pathfinder** assessments, bringing the process issues being addressed to life, and practically

BENEFITS

A rapid, cost-effective cloud-based consulting solution for incorporation into your portfolio

Deliver a facts-based, bespoke ITSM, ISO/IEC 20000 or Project Portfolio Management improvement strategy for your clients in half the time and cost of traditional consulting engagements

Identify measurable ROI for process improvements, with 90-day improvement cycles

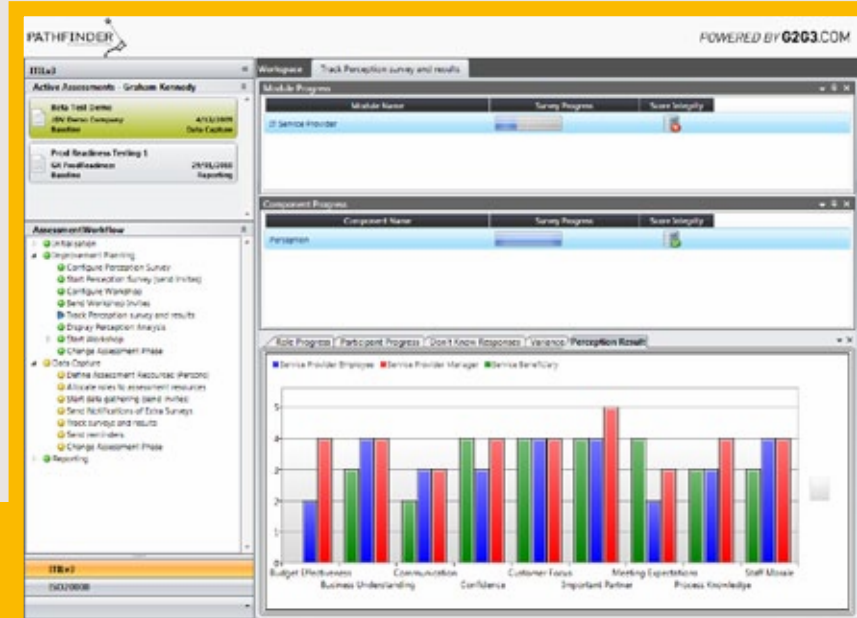
Become a trusted advisor, providing the right products, services and education at the right time to help your clients improvement journey.

demonstrating the benefits of the recommendations of the **Pathfinder** Journey Plan. The flexible nature of the G2G3 simulations also supports the creation of simulation metrics to specifically match the criteria being assessed as part of the **Pathfinder** process.

Deliver consulting in the cloud with twice the value, in half the time, at half the price.

HOW DOES IT WORK?

Pathfinder offers a comprehensive process assessment and reporting portal in a software-as-a-service (SAAS) environment that has been designed to expedite the collection and analysis of ITSM, ITIL, ISO/IEC 20000 and Project Portfolio Management process assessment data. **Pathfinder** uses this data to undertake detailed analysis of the capability of an IT service providers processes, scoring them across multiple dimensions and generating accurate IT Service provision perception results as well as detailed observations and recommendations. These recommendations are captured in the form of a Journey Plan, which maps the process assessment data to realistic, balanced-scorecard targets that are specific to the organization under review, and ultimately facilitates a multi-phased program of remediation which is clearly defined, business-prioritized and designed to return maximum value to IT and the Business.

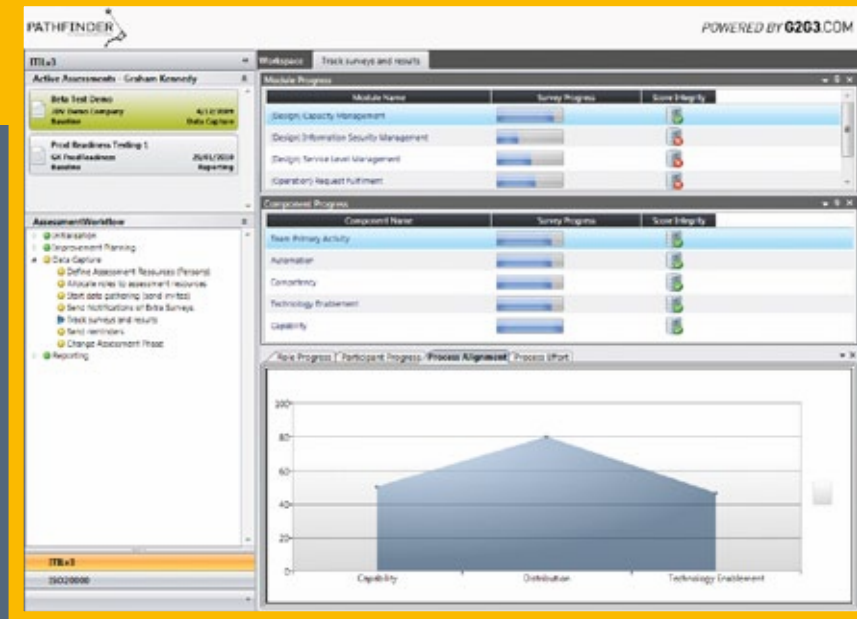


Pathfinder measures the value of a Process in three ways:

Perceptual Value: How is IT Service Delivery perceived? Perception is measured across multiple audiences, including employees, management and service beneficiaries.

Scientific Value: How does the process perform against six key criteria? (Capability, Distribution, Technology Enablement, Competency, Function to Process Efficiency (FPE), Level of Automation)

Financial Value: How much does it cost and is it worth improving? What is the bang for buck? **Pathfinder** is able to establish process costing and ROI modeling, including full 'what if' analysis and financial predictions.



Pathfinder is unique in the fact that it guarantees data integrity through its facts-driven, statistical engine which uses proven mathematical algorithms to transform data into actionable strategy.

In under 10 days for any 6 processes, **Pathfinder** will provide a structured, actionable and measurable continual improvement plan to ensure alignment to your clients ongoing business goals

ASSESSMENT TYPES

As well as IT Service Management based assessments, **Pathfinder** offers a variety of 'cartridges' to enable a variety of assessment types to be facilitated, including ISO/IEC 20000, Project and Portfolio Management, Lean IT and many more. Each cartridge contains everything you need to review and analyze any of these areas in detail and produce a detailed Journey Plan to address your clients identified improvement areas.