



McKinley IT PRO

The G2G3 Microsoft Operations Framework (MOF) Simulation

PROPULSION

Propelling the enterprise to faster results

Raising IT professionalism

Energizing people through accelerated learning

McKinley IT PRO

WHO IS G2G3?
G2G3 is the leading provider of Simulations and Readiness Programs which create enterprise IT organizations that are ready, willing and able to change. G2G3 solutions cut through the complexities traditionally associated with IT to provide clarity and understanding whilst transforming learning into an engaging and high-impact experience.

KEY REASONS WHY MOF TRAINING PROVIDERS SHOULD LICENSE THE NEW G2G3 MCKINLEY IT PRO SIMULATION:

- ▶ G2G3 is the Microsoft recommended simulation partner for MOF training providers
- ▶ McKinley IT Pro is based around MOF 4.0 - reflecting a single, comprehensive IT service lifecycle approach to IT and business alignment
- ▶ McKinley IT Pro adds significant value to MOF training courses, providing competitive differentiation for MOF training providers
- ▶ McKinley IT Pro provides practical, interactive and high-impact reinforcement of MOF 4.0, MSF and ITIL® concepts

THE NEW G2G3 MCKINLEY IT PRO SIMULATION

This interactive simulation is a high-impact, energetic way to accelerate understanding and acceptance of best practice frameworks such as MOF 4.0, the Microsoft Solutions Framework (MSF) and the IT Infrastructure Library (ITIL).

Developed and distributed solely by G2G3, the McKinley IT Pro simulation enables MOF training providers to practically demonstrate the benefits of MOF 4.0 using a real-life enterprise IT scenario to which the IT professional can easily relate. McKinley IT Pro is based around an exciting international traffic hub, requiring IT management of complex air, rail, road and sea links.

This unique experiential learning approach creates breakthrough understanding of MOF 4.0 and transforms learning in an engaging, fun and highly memorable shared experience.

HOW IT WORKS

Normally delivered over 5 rounds over the course of one day, the McKinley IT Pro simulation uses gaming dynamics to represent the real world interaction between IT and the business, both from a strategic and operational perspective.

“We fully expect the new McKinley IT Pro to significantly improve the quality of training offered by training partners.”

Jerry Dyer, Microsoft

The simulation structure is designed to reflect the comprehensive IT service lifecycle as defined by MOF 4.0. Participants progress through the rounds, gaining a holistic understanding of the MOF 4.0 service management functions and processes and how these can practically help their organizations optimize performance of IT systems.

MICROSOFT OPERATIONS FRAMEWORK (MOF) 4.0

MOF is a globally-accepted collection of best practices, principles, and models that offers practical guidance to organizations for effective management of their IT services. With the MOF 4.0 release, the content of the framework now reflects a single, comprehensive IT service lifecycle, helping IT professionals connect service management principles to everyday IT tasks and activities and ensures alignment between IT and the business. The G2G3 McKinley IT Pro simulation uses experiential learning to bring the revised framework to life.

MICROSOFT RECOMMEND MCKINLEY IT PRO

Microsoft have recommended G2G3 as the simulation partner of choice for MOF training providers. The McKinley IT Pro simulation will provide MOF training providers with the opportunity to differentiate whilst adding significant value to their MOF training courses. In addition, participant retention and pass rates will be significantly higher due to the practical reinforcement of the concepts being taught by McKinley IT Pro. MOF training providers can license the McKinley IT Pro simulation from G2G3 via a simple pay per play model.

G2G3 EXPERTISE

G2G3 revolutionized learning in the service management industry with the introduction of the original McKinley simulation in 2001. McKinley was originally developed by G2G3 as an integral part of the Microsoft Operations Framework Essentials training, and enhanced the MOF training experience of thousands of IT professionals across the globe. G2G3 set the standard for the simulation market with McKinley, and to this day continue to be the leading provider of simulation and gaming solutions that align technology with the business.

G2G3.COM